IN THE SPECIFICATION: NEV :   *Letter sent* / *Response is Amen<u>d</u>t* D
Now Corp

Page 1, line 1, please change "BACKGROUND OF THE

INVENTION" to --FIELD OF THE INVENTION--;

before line 8, please insert --BACKGROUND OF

THE INVENTION--.

Page 3, line 13, before "apparatus", please insert

--an--.

Page 9, line 2, please change "fig. 5a" to --fig. 5A--.

IN THE CLAIMS: ✓ *Entered Mark Version attached last pg*

Please amend claim 1 as follows:

| 1. (Amended) Apparatus for executing an executable

program displaying data having advertisements therein,

comprising:

storage means for storing an executable program;

means for receiving advertising data relating to at

least one advertisement, and wherein said storage means stores

the received advertising data; and

execution means for executing said executable program

stored in said storage means and outputting display data

incorporating the advertisement data stored in said storage means